



*Sustainable Pittsburgh affects decision-making in the Pittsburgh Region to integrate economic prosperity, social equity, and environmental quality bringing sustainable solutions to communities and businesses.*

## 2009 ACCOMPLISHMENTS

### SUSTAINABLE DEVELOPMENT POLICY

- The **9th Annual Smart Growth Conference**, "Sustainable Community Essentials: Applying the Policy and Practice," featured the largest attendance to date, dissemination of *14 Sustainable Community Essentials Resource Sheets* and *Sustainable Community Rapid Assessment*, nine breakout sessions, first public input session to "Power of 32" regional visioning, and broadcast of Doug Farr's keynote on 90.5 FM WDUQ. The event raised understanding of and provided tools for sustainable community development.
- The **6th Annual Regional Equitable Development Summit** presented SP's strategic report entitled **SWPA Blighted and Abandoned Properties Solutions Project**, which lays out the economic imperative of addressing vacant properties on a regional scale.
- Released and disseminated 10,000 copies of **Inclusion in the Workforce: Positioning the Pittsburgh Region to Prosper and Compete** which solidifies the regional business case for addressing barriers to employment.
- The **Sustainable Community Development Network (SCDN)** deployed successful advocacy relative to statewide adherence to the Keystone Principles for Smart Growth and Development.
- SCDN also held a Transit-Oriented Development symposium, bus tour and policy community forum, and numerous other strategic events in addition to having chartered a bus to take community leaders to the Revitalizing Cities Summit in D.C.
- Signed on to dozens of strategic efforts to raise awareness and urge action on issues related to smart growth, transportation, climate change, energy conservation, children and nature, etc.

### SUSTAINABLE DEVELOPMENT PRACTICE

- Through the **Sustainable Solutions** consultancy, completed a comprehensive **Sustainability Assessment** of all branches of the YMCA of Greater Pittsburgh featuring practical recommendations to reduce costs, conserve resources, integrate the practice of sustainability in management and operations, and inspire community initiative.
- Cranberry Township engaged Sustainable Pittsburgh to conduct a carbon assessment and mitigation strategy for municipal operations and community footprint.
- The annual **Public Officials Sustainable Community Design Charrette** worked with six municipalities engaged in Allegheny County's Allegheny Together program to bring pro bono technical assistance solutions. Technical assistance in the form of sustainability reviews was also provided to eight additional communities.
- Sustainable Pittsburgh is serving as convener and fiduciary for **World Environment Day (WED) 2010 - Pittsburgh**. WED is a global initiative of the United Nations Environment Programme (UNEP). UNEP's selection of Pittsburgh as the North American WED Host City reaffirms this region's sustainable development efforts and will be embraced as a further call to action.
- The **Business Sustainability Coordinators** affinity group grew to 56 representatives of companies from around the region whom SP regularly convenes to focus on information sharing and accelerating applied sustainability innovations.
- The **Champions for Sustainability (C4S)** business network held a myriad of targeted programs including: Corporate Sustainability Charrette, outreach regarding pending climate change legislation, and Green Chemistry Roundtable series co-organized with the Rachel Carson Homestead.
- Continued leadership in engaging the business community in the **Business Climate Coalition**, serving to innovate energy conservation and carbon reductions.
- Facilitated annual **Great Outdoors Week** public kick-off event and media blitz to focus attention and involvement among the public of the immense variety of outdoor recreation offerings around the region.

- Continued deployment of the **Walls Are Bad** outdoor recreation communications campaign ([www.wallsarebad.com](http://www.wallsarebad.com)) and was featured monthly on KDKA-TV's Pittsburgh Today Live. Also updated and distributing another 10,000 copies of the Outdoor Recreation Resource Directory.
- Assisted the Allegheny Conference on Community Development with "greening" the G-20 Summit.

#### EDUCATION FOR SUSTAINABLE DEVELOPMENT

- Hosted several **Sustainable Development Academy** training programs in partnership with the Local Government Academy.
- Partnered with the Southwestern Pennsylvania Commission on community outreach for transportation planning.
- Continued informal **Sustainability and Smart Growth** brown bag series on a wide variety of issues.
- Each week issued **3E Links**, SP's e-newsletter, containing resources and events, to over 4,200 individuals.
- Conducted a two-day, annual SP strategic planning retreat with the SP Board and office team.
- A variety of media covered SP's policy work over 76 times through articles, op-eds, radio, and television appearances.
- Gave 45 presentations to leadership groups at conferences, civic forums, etc.
- By appointment, served on a growing list of advisory panels contributing to the region's sustainable development.

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