

March 8, 2010

Dear Sir or Madam:

Duquesne University is pleased to invite your organization to nominate up to 3 candidates to be considered for participation in a **unique month-long leadership training program, a program which focuses on responsible, environmentally-sound approaches for managing the direct and indirect effects of natural resource extraction.** Extractive projects can bring significant economic benefits to their regions, but can also bring substantial environmental and community risks. Given this, leaders must learn how to work to achieve the optimal balance among economic needs, environmental protection, and community health and land-use concerns.

The Emerging Leaders' Extraction and Environment Program (E-LEEP) will be conducted on the Duquesne University campus in Pittsburgh, Pennsylvania from June 14 to July 9, 2010. Its overarching purpose is to train emerging young leaders from the public, private and nonprofit sectors in strategies for handling the complex challenges which arise from the extraction of natural resources such as oil, gas and coal. Given the interest in Marcellus Shale gas extraction in Pennsylvania and the ongoing practice of mountaintop coal removal in West Virginia, it is particularly important for leaders to learn about responsible, collaborative leadership strategies that take into consideration the varied interests and needs of the stakeholder groups involved.

These leadership challenges are not just restricted to the U.S., however. In the country of Ghana, where off-shore oil was recently discovered, leaders are wrestling with the same challenges. Determined to avoid the mistakes experienced by other natural resource-rich countries, they are very carefully and deliberately working to put into place policies and practices that will maximize the benefits of the oil discovery, while minimizing its potential for negative impact.

Given the similar interests and concerns, this program will bring young, emerging leaders from the U.S. together with their Ghanaian counterparts as they explore the leadership challenges of extractive projects, paying particular attention to the Marcellus Shale initiative in Western Pennsylvania and in the practice of mountaintop coal removal in West Virginia. **Participants will learn about responsible, collaborative leadership strategies in the context of these projects, with the ultimate goal being to prepare the participants to apply what they learn to their jobs upon the completion of the program.**

The program is being conducted through a joint arrangement between the University of Ghana and Duquesne University, and is funded in part by a grant from the U.S. State Department. **Candidates must be between approximately 22 and 39 years of age and must either currently be in relevant leadership positions, or must be poised to move into these types of positions in the relatively near future.**

The selection process begins on March 22, 2010. We encourage early application as the program is limited to 20 US participants. Please note that of these 20 participants, 8 will be shortlisted to receive a full scholarship (including travel and meals) to a subsequent program which will be conducted in Ghana during summer, 2011.

Notifications of program acceptance will be sent in early April. A deposit equal to 50% of the applicable program fee will be due by May 1, 2010.

Additional information about the program is available at www.duq.edu/e-leep. We look forward to hearing from you soon. If you have any questions, please feel free to contact Ms. Marion Shannon at 412.396.2141.

Yours truly,

Dorothy E. Bassett, Ph.D.
Dean
School of Leadership and Professional Advancement



Emerging Leaders' Extraction and Environment Program (E-LEEP)
Duquesne University Campus, Pittsburgh, Pennsylvania
June 14 – July 9, 2010

Name _____

Address: _____

Preferred Phone: _____

Email: _____

Organization: _____

Title: _____

Organization Type: Corporate Government Nonprofit

I am interesting in receiving information about housing (housing opportunities are available at a variety of locations)

Program Fee

The cost for this month-long program is \$2475 for corporate representatives, \$1675 for government and \$875 for nonprofits. The program fee includes instruction, course materials, and transportation to site visits. A deposit equal to 50% of the applicable program fee will be due by May 1, 2010.

Application Requirements

Candidates must be between 22 and 39 years of age and either currently be in relevant leadership positions or must be poised to move into these types of positions in the relatively near future.

In order to be considered for the program, each candidate must submit the following via email to Marion Shannon at shannonm1362@duq.edu with a subject line of E-LEEP:

- Application form
- 250-word statement of interest describing how the applicant hopes to apply what they learn from the program
- Resume
- Letter of recommendation from employer or sponsoring organization