

Please Join the Housing Alliance of Pennsylvania and
the SWPA Housing Alliance for:

A Regional Forum on Reshaping Pennsylvania's Housing Market

Thursday, July 29, 2010 8:30-Noon

Regional Learning Alliance (Auditorium)

850 Cranberry Woods Drive.

Cranberry Township, PA 16066

Learn - Share - Network

- ❑ Get cool new data about what's really going on!
- ❑ Hear the latest from DC and Harrisburg on housing.
- ❑ Share your thoughts about what's working locally - and what still needs to be done.
- ❑ Help shape our agenda for changing the housing market!

Who should attend? Legislators, County Commissioners, Housing Coalitions, Housing and other service providers, Consumers of housing programs and services, along with other stakeholders including developers, realtors, businesses, Chambers of Commerce and the media are invited to attend.

Join Us for Breakfast and Networking
Bring your literature to share

REGISTER BY **Deadline July 15:** Call 215-740-1260 or Email
info@housingalliancepa.org



Housing Alliance
of Pennsylvania

AGENDA
Regional Forum ~
Reshaping Pennsylvania's Housing Market

Hosts: SWPA Housing Alliance

Steering Team: Emily Anderson, Frank Hammond, Mac McMahan and Charles Keenan

Housing Alliance of Pennsylvania, Local Board Members

Amy Bailey, Craig Burkley, Annette Green, Doug Van Haitsma, Ellen Kight, Larry Swanson

8:30 Coffee and Networking

9:00 Welcome and Introductions - Your Local Hosts

Round Robin

What is working in your community to address housing and homeless issues that you would like to showcase, perhaps provide training on, and/or see replicated/expanded in other communities?

**9:30 Liz Hersh, Executive Director, State of Housing – Interactive Presentation
Housing Alliance of PA**

Useful new data from 5 new studies about what's going on in our housing market;
Latest news from DC and Harrisburg

10:30 Break

10:45 Reshaping Housing Market – Small Group Discussion

Goal: To provide input into an actionable housing agenda that will be published by the Alliance in 2011

1. What do you see as key policy and programmatic solutions for addressing the shortage of quality, affordable rental housing that would use and expand the private market?
2. What are key programmatic and regulatory barriers to sustainable homeownership for low to moderate income consumers? (i.e. preservation of housing stock, energy utilization, location of homes and transit)
3. Given that the language in the state housing trust fund is broad, what are your top three priorities for how the trust fund dollars would be directed? Be as specific as possible and explain the rationale

11:30 Report Out

12:00 Close