



WIN \$250

Create a video about saving history

DEADLINE:

Friday, March 20, 2009

www.youngpreservationists.org

**Post your best video on
YouTube™ and win \$250!**

The Young Preservationists Association of Pittsburgh is holding a contest to encourage students under the age of 25 to create a video about saving a

historic site in their community. The winning projects will be shown before an audience of hundreds at YPA's spring 2009 event. Embrace new technology to preserve historic structures in your community!





YPA's Top Ten List

Created in 2003, YPA's Top Ten Best Preservation Opportunities in the Pittsburgh Area is a unique way to highlight historic preservation success stories in the making. This is your chance to spotlight historic sites in your community that may be endangered but have a good chance for survival and reuse. You know your community best, so YPA encourages you to nominate a prominent historic structure or site in your community to be part of our "Top Ten" List.

What types of sites are eligible?

YPA is looking for properties that have not yet been preserved—historic and architecturally-significant structures threatened with neglect, abandonment, or demolition but have a good chance for survival and reuse. We are particularly interested in historic structures in African American neighborhoods, industrial history, religious properties, Main Street communities, and sites in rural areas in the nine-county Pittsburgh region: Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, and Westmoreland counties. Individual sites or whole communities can be nominated.

Benefits of Listing

YPA announces the Top Ten List each spring to draw attention to these important historic sites. Many of the sites on our previous Top Ten Lists have been preserved. YPA's Top Ten List demonstrates the economic benefits of historic preservation through the restoration and reuse of these sites. It is a great way to highlight historic development or investment opportunities in your community.

YouTube™ Video Submissions

YPA is always striving to pursue new and innovative ways to involve the public in efforts of preservation. This year YPA is asking participants to create a short informative video of the property they are nominating that can be posted to the popular video-sharing site, YouTube™ (www.youtube.com).

While embracing the accessible technology at our fingertips we will be sharing our preservation action with a much larger audience. These videos will be available to the public on YouTube™ after they have been posted by the nominator. It is our hope that this sort of documentation will bring greater public acceptance to the field of preservation and could possibly be used a model across the country. We encourage the producers to be as creative and informative as possible. A sample video can be seen here: <http://www.youtube.com/watch?v=lgGZilsG5dA>

About the Young Preservationists

YPA is a regional provider of value-added services that encourage the participation of young people in historic preservation. YPA provides events, tours, research, training, technical assistance, and special projects that encourage the next generation to take a leadership role in preserving their communities. Incorporated in 2002 as a 501(c)(3) nonprofit, YPA is the only organization of its kind in the United States.

Headquartered in historic Homestead at the Moose Building, YPA operates in the nine-county southwestern Pennsylvania region that includes the following counties: Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, and Westmoreland. In 2008, YPA established an affiliate YPA Chapter in Charleston, South Carolina.

YPA was established with the idea that who we are trying to attract to our profession is as important as the buildings we are trying to save. Demographic trends play an increasingly important role in the future viability of organizations, communities, and how regions compete for young, well-educated workers. YPA sees the preservation and reuse of the region's historic resources as a competitive advantage to keep and attract more young people.

Through its activities, YPA sends a message to young people that history is worthy of investment and revitalization. This is the origin of our slogan, *give life to history*.® More young people involved in preservation sends a message that our region's history is important as a magnet of creativity, innovation, and global competitiveness for future generations. Check out more at www.youngpreservationists.org.

ELIGIBILITY

The contest is open to high school students in grades nine through twelve attending public, private, parochial, or home schools and college students under the age of twenty five enrolled in a four-year college or university, a two-year junior college, a two-year community college, or a technical or art school. The school must be located in one of the following nine Pittsburgh-area counties: Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, and Westmoreland.

REQUIREMENTS

- Video submissions will be accepted starting January 1, 2009.
- The deadline for the contest is Friday, March 20, 2009, at 5:00 p.m.
- Videos can be no more than six minutes.
- Videos must be the original work of the student.
- Student(s) must seek the endorsement of his or her instructor and include that person's name with the submission.
- Videos can be produced by an individual student or a team of students.
- Videos must meet the criteria spelled out below.
- Videos must address the threat to the site or community and how the proposed solution will alleviate the threat.
- All videos must mention the Young Preservationists Association of Pittsburgh.
- Videos must adhere to the YouTube™ Community Guidelines: http://www.youtube.com/t/community_guidelines

CRITERIA

All videos will be judged on the following criteria:

50-Year Threshold

Is it 50 years old or older?

Historical/Architectural Significance

Does the site have any historical or architectural significance?

Threats to the Site

Are there any significant threats to the site's integrity?

Community Input

How has the community been involved in trying to mitigate the threat or deal with this property? Does anyone care? Are there people working on a plan for its restoration?

Feasibility of Solution

If there is a plan for the property, does it make sense economically? Is the plan consistent with the neighborhood's values? If preserved, can the property be effectively integrated into the neighborhood? Will the plan attract funding or financing?

Location

Is the property located outside the City of Pittsburgh, outside Allegheny County, or in a low-income or minority neighborhood?

SOURCE MATERIAL

- Research sources must be cited at the end of the video. Do not submit citations in footnote form.
- Videos are strongly encouraged to use interviews with community leaders and elected officials.

PRIZES

- Prize money for this contest has been sponsored by PA State Senator Jim Ferlo. \$250 to the winner; \$100 for second place; \$75 for third; \$50 for fourth; and \$25 for fifth place. Videos will be judged and winners announced by March 23, 2009.

VIDEO SUBMISSION

- Students must submit their video online via e-mail to: youngpreservationist@gmail.com.
- All students must also complete and submit a one-page registration form via e-mail for student and school information.

NOTE TO TEACHERS

- All students must list the name of their nominating teacher on the registration form. The role of a nominating teacher is to provide students with support and advice during the development of the video. Nominating teachers are also asked to view students' videos to make suggestions for improvement before they are submitted to the contest. As part of this review process, the nominating teacher reviews the video for content, clarity of message, succinctness, feasibility of the solution being proposed, and ensures the video meets the contest requirements listed above. The first place winner and his/her nominating teacher, as representatives of their school, will be invited to receive awards at YPA's annual spring preservation event.

CONTACT INFORMATION

Dan Holland, CEO

youngpreservationist@gmail.com





SUBMISSION FORM

Please e-mail this information to youngpreservationist@gmail.com to be considered eligible for the Top Ten contest.

SITE OR COMMUNITY BEING NOMINATED

Property or Community Name:

Year Built (if multiple properties, please provide the years of significance):

Property Address:

Municipality:

County:

Must be located in one of the following counties: Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, or Westmoreland.

Brief Summary of Your Video (250 words or less):

NOMINATOR INFORMATION

Name (or names, if more than one student worked on the video):

High School or Post-Secondary School & Address:

Nominating Teacher:

E-mail Contact:

Phone Contact:

YouTube™ Link to Your Video: